

A person with long hair is seen from the side, looking at a wall covered in many small, glowing lights. The scene is dimly lit, with the primary light source being the lights on the wall. The person is wearing a dark jacket.

# *2025* **Annual Report**



Dear Graceland Family,

As we reflect on this past year, I'm filled with gratitude for the countless ways God has worked in and through our church. From baptisms to community group growth, mission trips to moments of quiet, faithful service—each story points to the faithfulness of our Savior and the power of the gospel lived out in your life. Thank you for your generosity, your prayers, and your willingness to be used by God for His glory and the good of our community.

Looking ahead, we remain committed to helping people put Jesus first in their lives. The pages that follow tell a story of grace, growth, and gospel impact—but they also remind us that there is still much to do. Let's continue to seek the Lord together, love one another well, and boldly live out our faith as ambassadors of Jesus in Southern Indiana and beyond.

*Pastor Nate*







## **Sunday Morning Weekly Average Attendance**

New Albany - 1,191

Memphis - 100

Salem - 68

Online - 224

# **1,583 total**

# Digital Presence

Total live stream viewers

7,919+

Total YouTube sermon views

23,160+

Total website visits

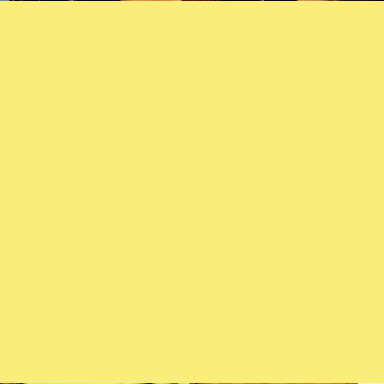
133,418+

Total Graceland Worship YouTube views and audio streams

32,599+







This year we saw

**150** *lightbulb moments*

**59 people**  
*baptized*

# Easter Sunday

Something's happening at Graceland Church. We can look back and see that it all started with the Spirit moving in our midst on Easter Sunday. Our prayer is that God continues to move in Southern Indiana.

People attended our services

2,555

Lightbulb moments

58

Online service views

898







**556 people**

*attended Starting Point*

**1,230 people**

*in a group*

**58 groups**

*across all campuses*

**12 intentional discipleship groups  
with 42 participants**



# Family Ministry

*Weekly Average  
Attendance*

**Preschool - 111**

**Kids - 161**

**Student Groups - 128**

**Student MDWK - 76**

**College Age - 42**







# *Taking Ground*

This fall we launched our Taking Ground Generosity Campaign. We'll spend the next two years raising money to provide for our Charlestown Campus launch in 2027 and for the breezeway connector at our New Albany campus, set to break ground in late Spring of 2026.

**\$3,463,255**  
**pledged**

# *Number of Volunteers*

Preschool

115

Kids Ministry

117

Student Ministry

50

Guest Services

242

Gatherings

104







**361**

*food pantry boxes*



**Graceland  
Outreach**

**881**

*people served with our food pantry*

**79**

*food drive boxes*

**64**

*food drive families served*

*Soul Care*

**130 people served  
874 hours of Soul Care  
administered**

At its core, the goal of Soul Care is to help individuals, couples, and families to process and reframe their experiences in light of God's truth found in Scripture and His promises fulfilled in Christ. We're grateful for the opportunity to walk alongside people who are seeking more intensive help!









Grace Station Thrift Shoppe on Grant Line Rd.  
sees thousands of customers a year. All profit  
from the store is donated to local organizations  
including CASA, Choices Life Resource Center,  
and local food pantries.

*Grace Station*

**40 volunteers**

**8,177+ hours**



**8 locations**  
*of mission trips*

**77 participants**  
*went on those trips*









In October, we took time to pray over our Dearborn Campus team as we sent them out to be an autonomous church. Harvest City Church will be a gospel outpost in Lawrenceburg, Indiana. Graceland will provide financial support for 2026 as they continue to reach the lost of Dearborn County.

Average Weekly Attendance

75

Serving Members

35

Attendance Growth since January

71%



# 2026 Proposed Annual Budget

**\$4,262,101.00**

**Total Budget**

**\$4,297,507.84**

**Rolling 12 month Giving**

<b>Ministry Operations</b>	<b>\$1,621,053.75</b>
Lead Pastor	\$23,600.00
Membership	\$28,600.00
Campus Teams	\$16,500.00
Gatherings	\$164,500.00
Nursery/Preschool	\$11,400.00
Kids	\$42,200.00
Students	\$36,400.00
College Age	\$7,400.00
Discipleship	\$56,900.00
Soul Care	\$5,170.00
Care	\$20,175.00
Other Discipleship	\$15,539.75
Administration	\$495,969.00
Utilities	\$245,100.00
Maintenance	\$343,400.00
Various Operational Expenses	\$108,200.00
<b>Staffing</b>	<b>\$1,963,041.50</b>
<b>Campuses</b>	<b>\$302,039.00</b>
<b>Missions</b>	<b>\$375,966.75</b>

