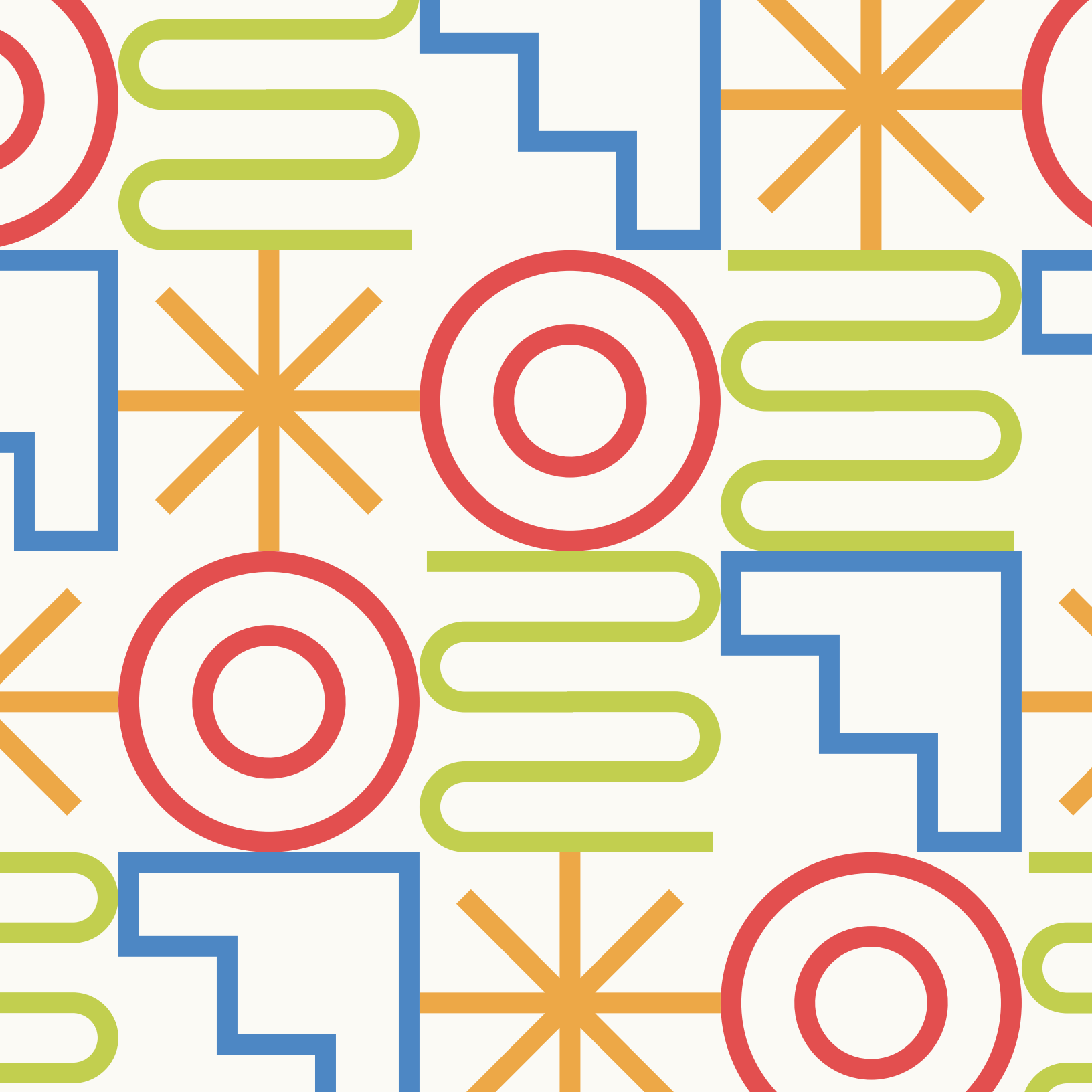


2024

Annual Report

Putting Jesus first in our lives for our neighbors.



Our budget is more than a list of line items – it's a reflection of our values and commitments. It highlights our priorities and helps us live out our mission of putting Jesus first in our lives for our neighbors.

Every person who calls Graceland home is valued, whether you've been a part of the family for six decades or six months. Likewise, every gift given is important, whether large or small. I am deeply grateful for the generosity of our Graceland family, which has supported countless discipleship opportunities, strengthened marriages and families, allowed us to bring on essential staff, and fostered mission partnerships and impact both locally and internationally. Through your faithfulness, we have been able to grow as one church in multiple locations; Jesus is doing great things in and through our church.

With Jesus leading us I wholeheartedly believe that some of our greatest days are ahead! Let's keep our eyes fixed on Him, the author and perfecter of our faith and continue to be all-in for the mission of making Him known where we live, work, and play.

Pastor Nate



"The more I'm involved, the more I want," she says, grateful for her church family.

Julie Stock's journey has been a road to God and back again. Raised in a Christian home, she remembers going to church with her mom while her dad was deployed, and even attending church while living in Saudi Arabia as a middle schooler. Later, at a high school church camp, her faith blossomed—becoming more than just tradition, but a relationship. But then, life took its turns.

After college, Julie joined the Army and faced the harsh realities of combat during her 48 months of deployment in Iraq and Afghanistan. War tested her faith and raised questions about God she had never before confronted. "War is a horrible thing. It is human beings at our absolute worst. I couldn't comprehend the carnage and grief all around me. You start to wonder and ask where God is in all this. It started eating at me," she recounts. She moved away from God and, following a traumatic experience, stopped praying altogether, feeling disillusioned.

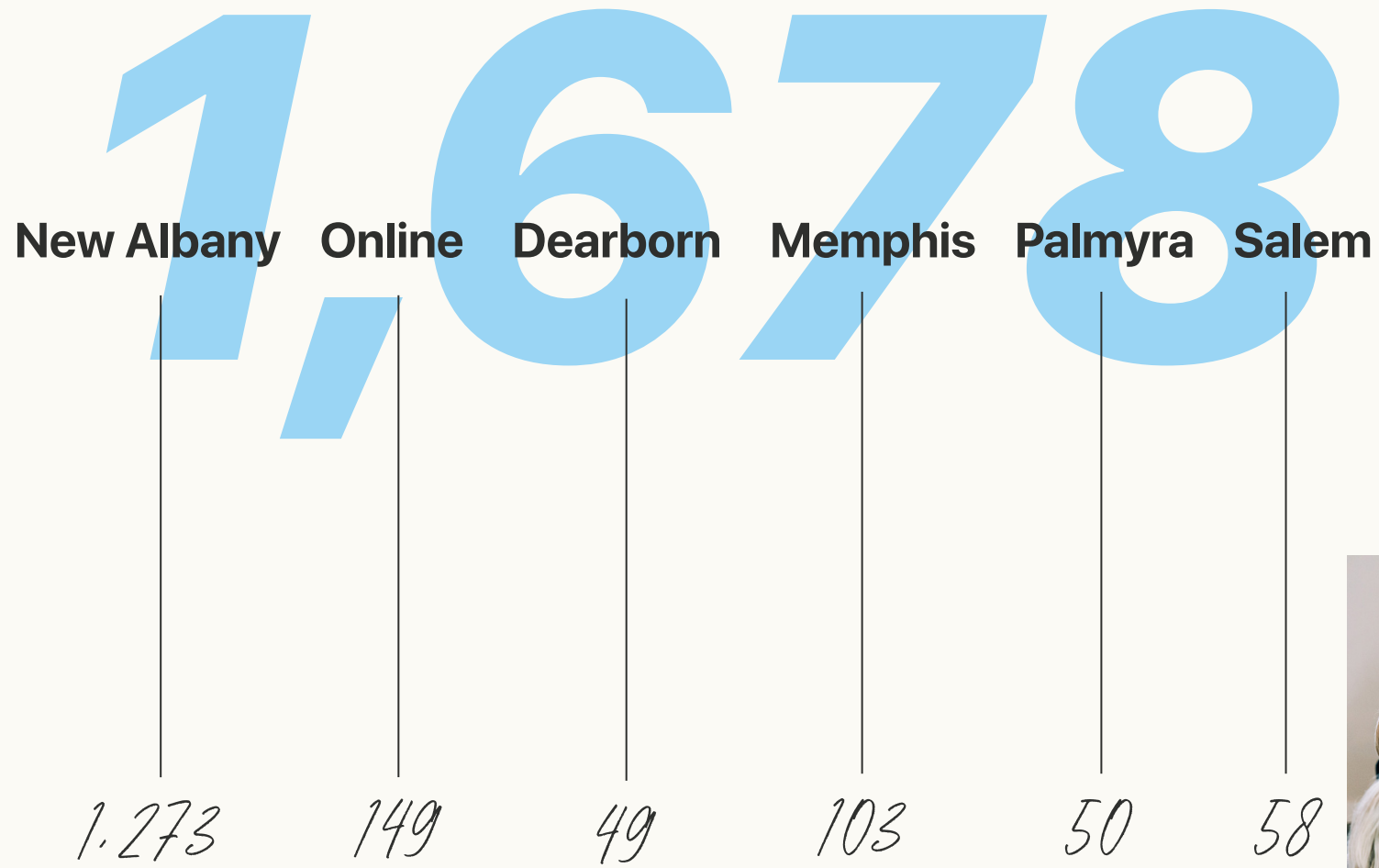
After her service, Julie moved to Indiana and began attending Graceland at a work friend's recommendation. Initially, she came only occasionally, but soon her attendance grew to every month, and then every week. Gradually, God drew her back through conversations with family and friends, worship music, and reading the Bible. One night, she found herself on her knees, surrendering her life to God and experiencing His forgiveness again. Today, Julie is active in women's Bible study, worships in service, and teaches in Kids Ministry. "The more I'm involved, the more I want," she says, grateful for her church family.

Stories like Julie's remind us that God is working in the lives of people sitting near us every Sunday. Some are exploring a relationship with Him for the first time; others, like Julie, are finding their way back, seeking peace and hope after years of distance. Worship plays a vital role in this journey, as God meets us through the power of His Word which is sung, preached, and prayed. Each service offers an invitation to encounter God who inhabits the praises of His people (Ps. 22:3), drawing us closer to Him and one another.



Sunday Morning Attendance

WEEKLY AVERAGE



Total Live Stream Viewers	22,253,253
Total YouTube Views	37,307,307
Website Visits	62,248,248
Graceland Worship YouTube Views	16,549,549
Graceland Worship Streaming Listens	20,693,693
Podcast Listens	2,794,794



Our volunteer team leads a weekly chapel service with music and teaching for the Charlestown Place Nursing Home. We've seen salvation, baptism, and renewed life while loving on the residents.



"In this ministry, I get to encourage the residents through song. Whether it's old hymns or contemporary music, they love to worship and sing about the Creator. I've been so encouraged of how much we've grown through this ministry, whether it's the number of residents and volunteers we've gained but also the residents coming to know Christ! That's the greatest gain you'll ever see."

- Austin Loy
Serving since 2022



"My favorite part is when I get to walk over to the cars and I get to check on them and they see me and I'm like, 'How are you doing? How's your mom? Or how's your son doing?' And I can pray with them and ask them how they're doing and how they're progressing. They get to know me, we get to know them, and it becomes sort of like a family."

- Tammy Freitas
Serving since 2006

Our food pantry has provided 363 boxes of food to over 110 families this year! This ministry is meeting physical needs of those in our community, as well as having spiritual conversations with these neighbors.

Putting Jesus first in our lives for our neighbors.



"I was always chasing the next thing, a better high, more money. I was always thinking, 'If I got to this point or did that, my life would be better. I thought I was in control.'"

From early childhood, Kevin heard about God and Jesus, shaped by stories he heard from his grandparents and going to youth group on Wednesday night. Yet, as many do, he drifted away from the church.

In his teenage years, Kevin found himself making destructive choices. "I started making horrible decisions," he admits, "drinking, doing drugs, and all the sins that a young man does when he's trying to fit in." The pattern continued well into adulthood until he found himself broken, at rock bottom, and contemplating the meaning of life altogether.

It was in that lowest moment that Kevin cried out to God, asking for help. His plea was met the next day when he checked into a rehab facility. "I knew the day I went in for help, something was being changed," he reflects. That pivotal moment led him

to completely surrender his life to God one quiet night on the front porch of the transitional living house." That night, I totally surrendered myself, my control, my life, over to God," Kevin recounts. "I knew what the weight of the cross meant, that I was now redeemed, and that the death of Jesus on the cross was for me."

Later in July of 2024, Kevin was baptized. Since being transformed, God is still at work in Kevin's life, restoring relationships with family and friends. His story is a testimony to the power of God and that He can transform anyone.



Baptisms

61 people

went public with their faith this year

- New Albany - 36
- Dearborn - 14
- Memphis - 9
- Palmyra - 2

281 people

took their next step by going through Starting Point

Starting Point



"It helped us learn so much about Graceland. We were overwhelmed, I guess, just by looking at the size of the church. We went to Starting Point, it made the church immediately smaller. It helped us see the heart of the church to help us see where we could plug in. It also gave us a good understanding of the leadership, the structure of the church, who we could go to for things and what was important to the leadership of the church."

- Ryan and Amber Cook
Serving since 2022





"The Bible speaks a lot about helping the fatherless and the widows and the Widows Ministry brings those verses to life. I love serving widows because I get the opportunity to help someone by lifting their spirits through an encouraging word, prayers, or through meeting a need. I've learned so much about life and how painful grief and loneliness can be when we lose loved ones. They have taught me to never take your spouse for granted and cherish and enjoy time together because those are the beautiful memories we'll carry in our hearts forever."

- Darryl Manias
Serving since 2016



"I think it's groundbreaking to think that Graceland's able to invite families, that may have felt for some time that church might not be the safest place for their child, now we have a place."

- Greg Smith
Serving since 2022



Number of people in a group

1,089

1,089

Percentage of church members in a group

61%

61%

Number of groups across all campuses

59

59

Groups

Friendship, showing up for each other, raising babies, and breaking bread are just a few things that the Bratcher group does together each week. This community group, led by Jacob and Addie Bratcher, started this year, but has quickly grown to be a group that is truly doing life together.

Age ranges from the early 20s to the late 20s and life events range from celebrating an engagement to celebrating toddler birthday parties together - but that's what makes this group so strong. They're learning what it means to start out dating, marriage and even parenting alongside each other, with Jesus at the center.

"All done talking?" the three-year-old asks as he's finishing up coloring next to his mom who is trying to stay focused on the group discussion and help keep her son occupied. He's only three, but he's already picked up on the fact that this group gathers faithfully each week, eats a meal together, and talks. From laughing about spilled soup to talking about the Scripture to praying over needs, there's no shortage of conversation or community.

Community groups all look different - some meet in homes and some meet at a church campus. Age ranges differ, group dynamics are always changing, and schedules make attendance challenging, but choosing to intentionally do life together is worth it. For the Bratcher group, they've learned the importance of putting this on the calendar before anything else, seeing the fruit of consistently gathering - whether that's a pool party in the summer, Bible study in the fall, or dropping a meal off for the family with the new baby.





Grace Station Thrift Shoppe celebrates it's 10th Anniversary this year! We see thousands of customers a year. All profit from the store is donated to local organizations including CASA, Choices Life Resource Center, and local food pantries.

46 volunteers
7,540+ hours



Grace Station
THRIFT SHOPPE

"Our customers become family. They can come in and shop and have a friendly environment, a clean place to shop, a good Christian atmosphere. If they need praying for, we'll pray for them and if someone needs anything, we'll just reach out to them and get them what they need."

- Rebecca Graham
Serving since 2023



“We love going to camp! It’s high energy and we love getting to know the other kids and pour God’s Word into them”

Chris and Crystal Popp have a heart for serving and connecting with the kiddos at Graceland Church. Their journey began as parents wanting to support their own children’s faith but quickly grew into a passion for impacting the next generation. The Pops serve faithfully in our Kids Ministry in different capacities from leading large group time, helping with Recess Ministry, and just being a constant presence for many of our kids.

This summer, they rearranged schedules and “normal life” so they could both serve as leaders at Kids Camp. Their love for fun and building relationships with the kids at Graceland is evident in the sacrifices they make to lead well. Crystal said about their time at camp, “We love going to camp! It’s high energy and we love getting to know other kids and pour Gods Word into them all while having fun!” They understand that adolescence is a pivotal time, filled with questions and challenges, and they are committed to being a steady source of guidance and love.

The Pops’ commitment exemplifies the church’s mission of putting Jesus first in their lives for their neighbors, fostering a community where young people can grow, learn, and experience the love of Christ firsthand. Through their service, they are not just teaching faith— they are living it out, inspiring the next generation to do the same.





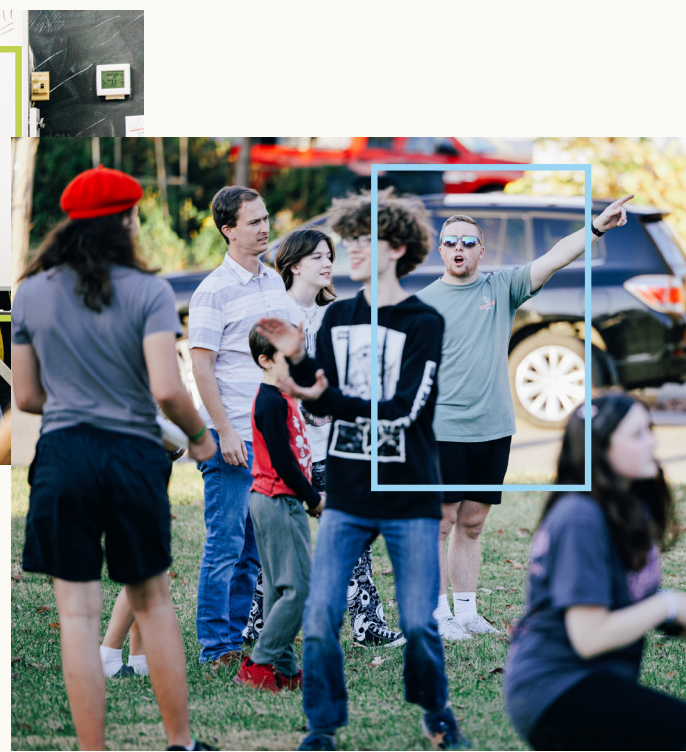
VBS



Reaching an average of 35 students each week

35

"It's just so impactful to see the children respond to Jesus during this well-planned 'event with a focus.'" - Sally Riggs Serving since 2017



"UYC is such a fantastic way that we get to put Jesus first in our lives for our neighbors. The opportunity to go and share the gospel with a group of young people who desperately need it is such a joy. God has done so many wonderful things so far at UYC and we're praying for the great things that are still to come." - Jacob Bratcher Serving since 2020

Number of kids attended

Number of volunteers

Number of kids who professed faith in Jesus

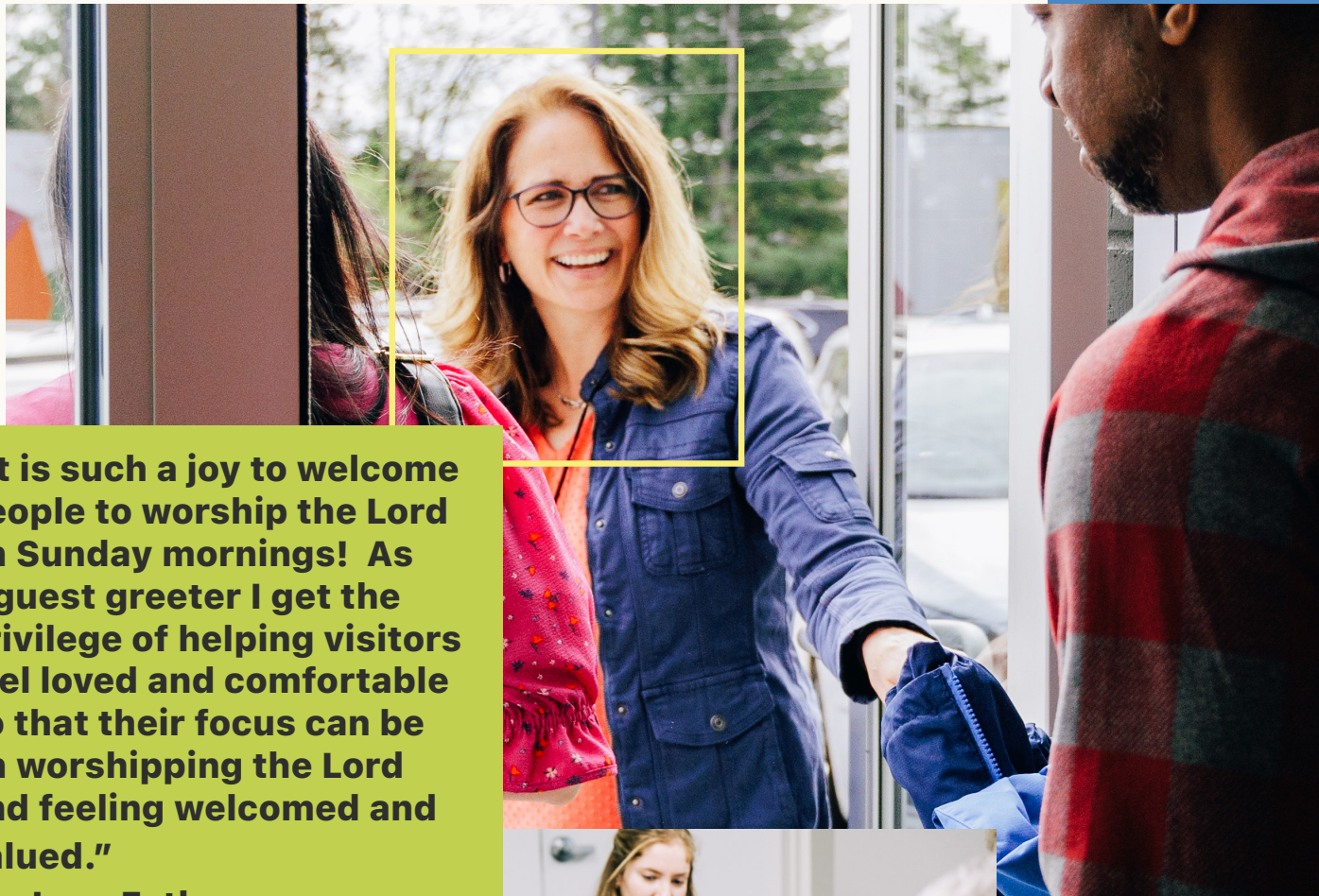
515

201

7

Numbers include all campuses

Uptown Youth Collective



"It is such a joy to welcome people to worship the Lord on Sunday mornings! As a guest greeter I get the privilege of helping visitors feel loved and comfortable so that their focus can be on worshipping the Lord and feeling welcomed and valued."

- Lora Fathauer
Serving since 2022



Serving

NUMBER OF VOLUNTEERS IN EACH MINISTRY

Preschool	_____	141
Kids	_____	140
Students	_____	43
Groups	_____	126
Guest Services	_____	222
Gatherings	_____	109

781



"Jesus said 'Let the little children come to me' and serving at Graceland Kids is an opportunity to show our children the open and loving arms of Jesus!"

- Chloe Riley
Serving since 2019



"We know because of the Fall we all experience brokenness in our relationship with God and with each other. Thankfully, God doesn't want us to stay stuck in our shame; burdened by the feeling of helplessness and hopelessness. In Soul Care, we get a front row seat to the power of transformation. Using biblical methods, we provide tools to help people to flourish and reconnect. Every day we are reminded that change is possible. We are so blessed as a church to have this ministry. We are grateful that people welcome us into their lives often during difficult seasons. It is never easy to ask for help and we admire the courage, faith, and humility it takes to seek change. It is our prayer that God will bless this process and use our time together to build more hope and direction into people's lives."

- Andrea Valenti
Serving since 2023



Soul Care is vital to Graceland Church, supporting both personal and community spiritual health. It provides a safe space for people to face life's challenges while growing closer to God.

Through one-on-one conversations with individuals and families, support groups, and prayer, Soul Care meets emotional, relational, and spiritual needs. This ministry ensures no one faces struggles alone, reflecting our dedication to a compassionate, Christ-centered community.

Soul Care also builds unity and connection. It encourages open dialogue and mutual support, helping people feel seen and supported. Soul Care links individuals to resources and relationships that promote spiritual growth and healing.

Through this ministry, our church lives out Christ's love, equipping members to receive care and extend it to others.

67 people
604 hours

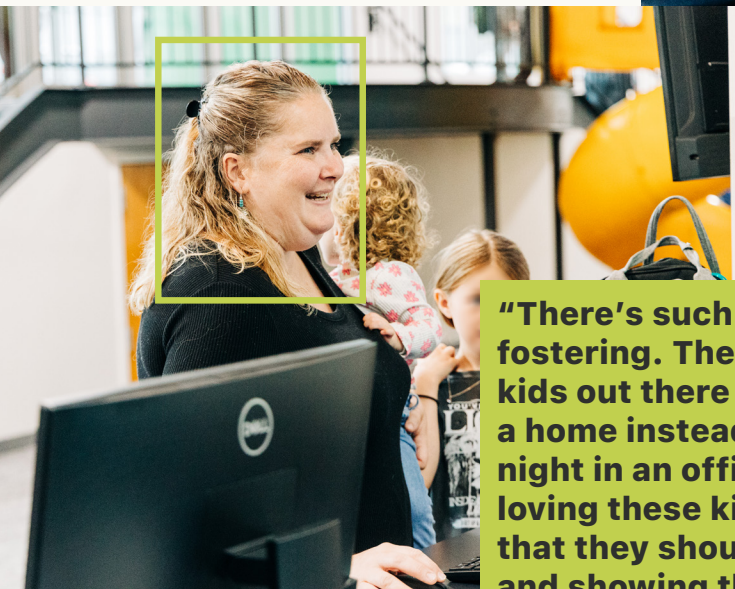
Family Care Network is a ministry to help foster and adoption families in our church. Our goal is love on them and equip them with what they're dealing with in their homes. It's a great group for our families to receive support and encouragement in the good times and the tough times that come along with the fostering and adoption process.



Grief Share

"We need each other on our journey of loss and grief. When we gather together, comfort and encouragement fills us for the days, weeks and months ahead."

- Tammy Donaldson
Serving since 1999



"There's such a need for fostering. There's so many kids out there who just need a home instead of staying all night in an office. We're just loving these kids the way that they should be loved and showing them who Jesus is. And reminding them how much He loves them."

- Amy Kay
Serving since 2018



Family Care Network

115 people
members and non-members attended classes and events throughout the year

An aerial photograph of the Graceland Church campus, showing a large white central building, several parking lots filled with cars, and surrounding green spaces with trees. The scene is captured from a high angle, providing a comprehensive view of the facility's layout.

5 Campuses
115 Acres
11 Buildings
5 Cabins
5 Houses
18 Apartments
4 Baseball Fields
6 Soccer Fields
3 Gymnasiums

Our Facilities

Graceland Church spans five campuses, encompassing over 115 acres. Though Graceland's name appears on the deeds, we recognize that all land and buildings belong to the Lord. Our commitment to stewarding His gifts includes offering our facilities to meet needs within our church and community. This past year, we opened our doors to serve "R," a mother in crisis.

One August morning, our partner, Choices Life Resource Center, reached out with a pressing request. R, a 27-year-old mother with three young children two-years-old and under, was fleeing an abusive home. With all shelters full amid the summer heat, R and her children had been sleeping in her car, facing a bleak and uncertain future.

Through our partnership with Choices, Graceland arranged for R and her family to stay in one of our residential properties. A female member of the church welcomed her with essentials, from personal care items to laundry detergent, showing her that she and her family were valued. Introductions to other residents helped her transition into a caring environment.

For R, the church facility was more than shelter—it was a place to find peace and dignity. One Choices representative later remarked, "Graceland's mission to put Jesus first in our lives for our neighbors was on full display by this act of love and generosity. This young mother is forever changed, because of the willingness of Graceland to put a "yes" on the table. Stories like hers remind us that each space at Graceland belongs to God and is meant to serve His purpose.

Agustin hopes God will use this new community group to change this for Spanish-speakers connected to Graceland.

Spanish is the second most common language spoken in the U.S., and its prevalence is growing. Despite some biblical resources available in Spanish, there is still a need for more gospel-centered materials and discipleship among Latinos. "I'd love to translate books for Spanish speakers," says Agustin Crespo, a native Argentinian and member of Graceland. "Every time I read a good book that I know will help others, I look for it in Spanish and it usually doesn't exist."

Agustin moved to the U.S. in 2023 and connected with Graceland Church through a mutual friend. Now a member and ministry intern, he plans to launch a Spanish-speaking community group in January 2025. He's also in his second year at Boyce College, studying expository preaching and pastoral leadership. He says Latinos, regardless of where they are from, are friendly, family-centered, trusting of people, and social. "When we meet another Latino, we try to connect right away. Even though we may be from different countries, we all try to connect with other Latinos. It's cultural."

Belief in God is another aspect of Latino culture, says Agustin, but often without deeper understanding of the cross. "Most Latinos believe in God or that God



exists. Many know about Jesus and say they believe in Him. But it often won't go farther than that. Most seem to not know why Jesus came to die for them...It's more works-based at the root of it." Agustin hopes God will use this new community group to change this for Spanish-speakers connected to Graceland.

Southern Indiana has a growing population of native Spanish speakers, and despite this, Graceland has been without a dedicated group for several years. Along with the group, Agustin hopes to expand outreach by offering ESL classes and other entry points for ministry in the years to come.

Through these efforts, Graceland is seeking to fulfill its mission: "Put Jesus first in our lives for our neighbors." By equipping the Spanish-speaking community with gospel-centered resources and a deeper understanding of Jesus' sacrifice, the church hopes to share the love of Christ and reach more neighbors with the good news of the gospel.

Interns and Residents



Our interns provided 1,432 hours of ministry work this past year

*6 interns
4 residents*

"Interning with Graceland this summer was exactly what I needed! I had a lot of previous experience with social media and broadcasting in the sports realm, but I wanted to learn what it looked like from a church perspective! I was able to grow and learn all about video production from the church point of view! I was able to grow a lot and continue expanding my creative portfolio!"


- Josiah Jackson
Summer Intern




SEND Graceland

37 people

taking their next step in leadership development



"If you could clone someone from our church – so we would have more of those types of people – who would you clone?" That's the question posed to each ministry leader across our five campuses. To reach the residents of southern Indiana, Jesus tells us to pray to the Lord of the harvest to send out workers into His harvest field (Matthew 9:38). That's where SEND Graceland comes in. SEND Graceland is a catalytic interest meeting where "leaders in waiting" are invited to learn Graceland's leadership pipeline, discuss the character and skills required for spiritual leadership, and consider being part of a leadership cohort where they'll be developed for an elevated leadership role within the church.



D-Groups are about making Jesus' final words our first priority. "Go therefore and make disciples of all nations", Jesus said before ascending to heaven. Short for Discipleship Group, a D-Group is an essential environment for a believer to have intimate friendships, accountability, and most importantly, a life rooted deeply in God and His Word. D-Groups are gender-specific, closed groups of 3-5 believers who meet together weekly for the purpose of accelerated spiritual transformation. While they are not evangelistic in its form or function, they are in its fruit: people make disciples who will then go on to make more disciples. Discipleship Groups form through pre-existing, meaningful relationships with other believers in environments like Community Groups or volunteer teams. This year 14 men and women in 5 different D-Groups launched this new ministry with the commitment to lead a D-Group of their own in 2025



D-Groups

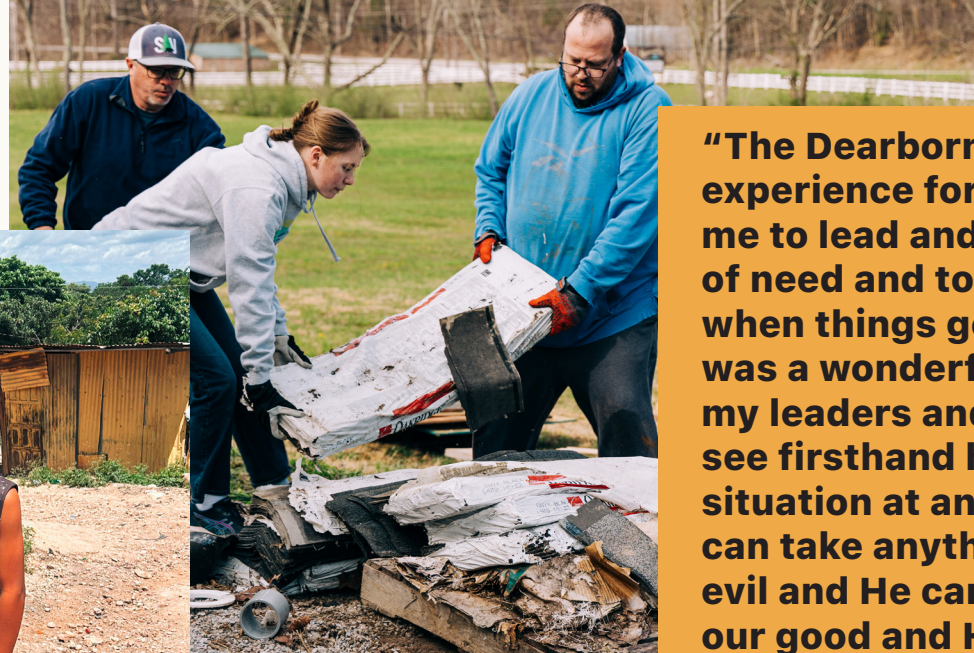
14 people

starting their own discipleship group



72 people on mission

Eastern Kentucky
Dearborn County
Honduras
Scotland
Newfoundland
India
Ukraine



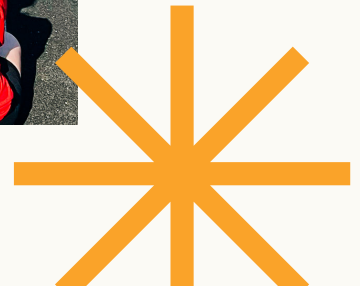
"The Dearborn trip was a great learning experience for me in many ways, it taught me to lead and serve others in their times of need and to learn to trust the Lord even when things get frustrating or confusing. It was a wonderful bonding experience with my leaders and other students and I got to see firsthand how the Lord can move in any situation at any time. God showed me how He can take anything that the enemy meant for evil and He can turn it around and work it for our good and His glory."

- Reagan Freitas
Serving since 2018



"I loved serving in Eastern Kentucky alongside our ministry partners. It provides an excellent opportunity for students to use the gifts that God has given them for His glory. It is such a joy to work with Meridzo Ministries to help bring the light of Jesus to the community of Lynch, Kentucky."

- Nate Manias
Serving since 2014



Proposed 2025 Budget

\$4,178,479

Total Budget
14.3% increase from 2024

Ministry Operations

24.7% of total budget

\$1,175,735

- Pastoral Ministry - \$49,450
- Membership - \$20,204
- Campus Teams - \$28,500
- Gatherings - \$167,599
 - Worship - \$54,000
 - Communication - \$101,099
 - Tech - \$12,500
- Discipleship - \$222,281
 - Nursery & Preschool - \$13,460
 - Kids - \$52,960
 - Students - \$48,450
 - College - \$9,690
 - Discipleship - \$61,600
 - Soul Care - \$8,044
 - Care - \$21,667

- Administration - \$115,300
- Operations - \$430,513
 - Utilities - \$166,153
 - Maintenance - \$184,500
 - Various Operational Expenses - \$79,860

\$2,561,169

Staffing

61.3% of total budget

\$166,450

Campuses

4% of total budget

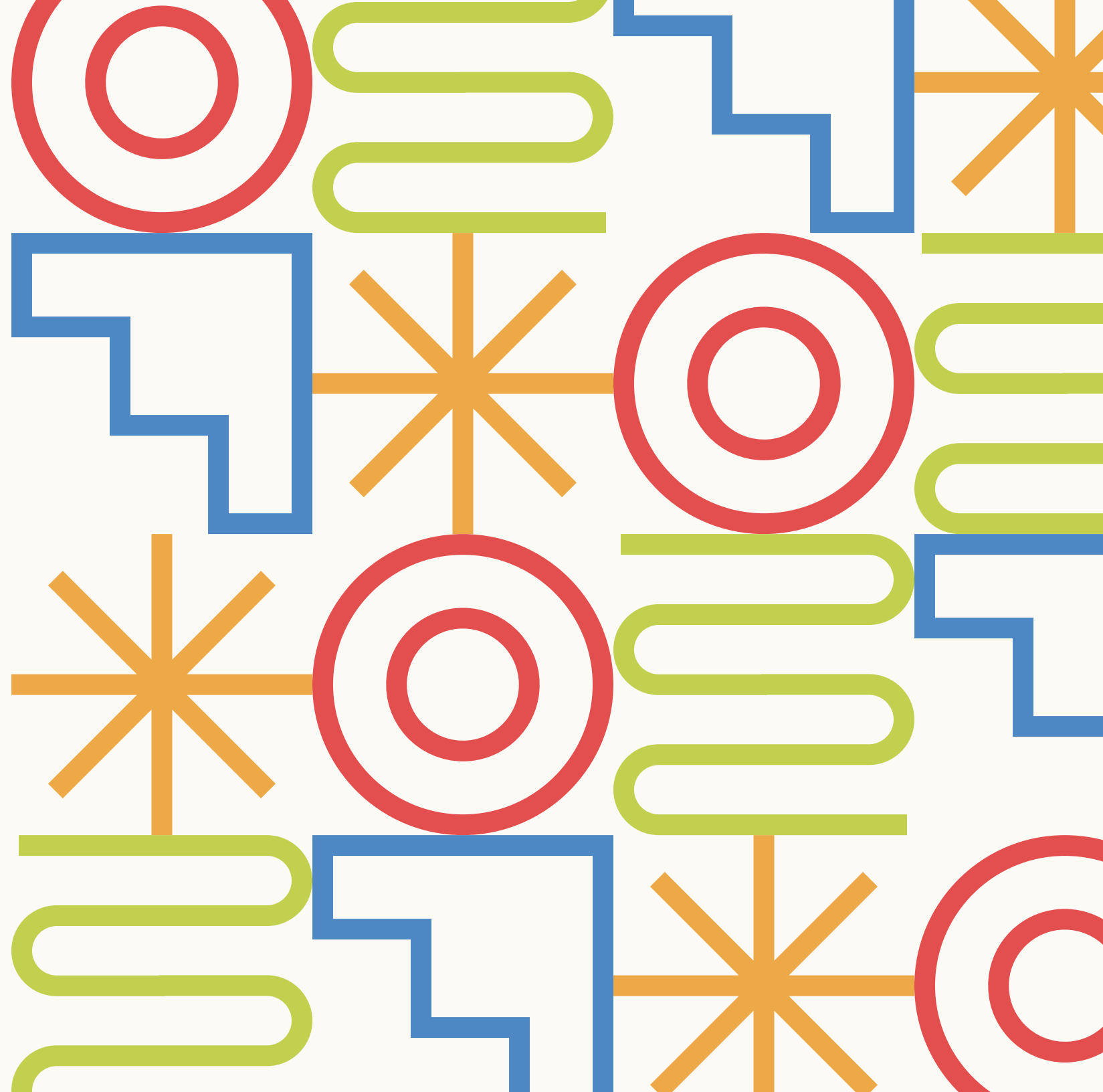
- Dearborn - \$32,150
- Memphis - \$47,150
- Palmyra - \$42,000
- Salem - \$44,750

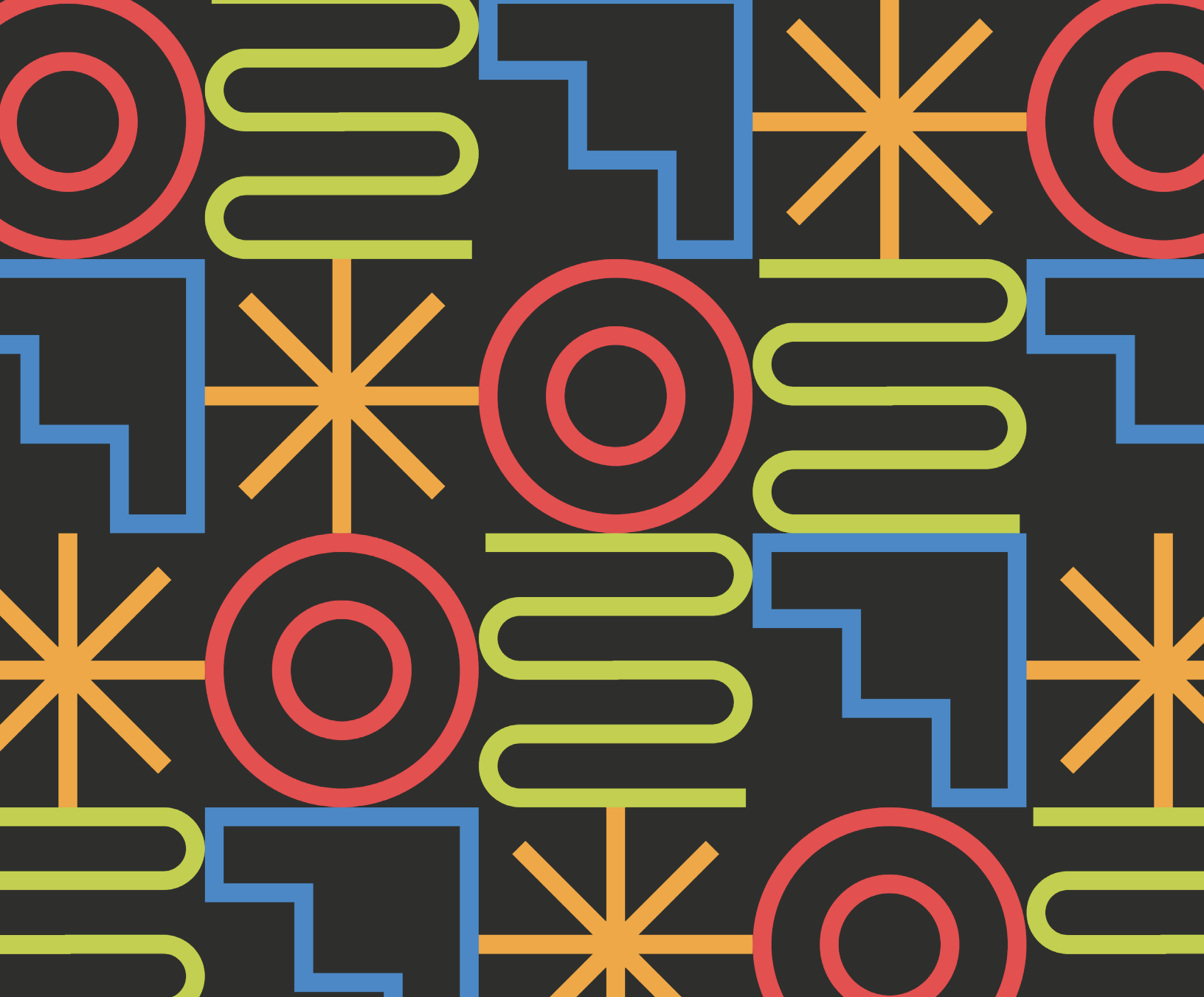
\$417,012

Missions

10% of total budget

- SBC - \$108,500
- International Partners - \$107,000
- North America Partners - \$46,000
- Funds & Trips - \$111,000
- Outreach - \$37,500
- Uptown - \$7,012





Graceland.Church